

Le Sudios



Lebu Studio is a design and animation studio that helps businesses & individuals to gain visibility online by using animation and content dre we marketing.

Who

**Some of our Clients** 







# VOLKSLIFTEA



























# 01. Chapter One

Logo Design



2022 Wangui Macharia Photographer



# wangui machari@

2022 Elim of Africa Christian Ministry

2017 El Glamour Style Fashion



2017 **Safe Spaces** Community Therapy







2016 Mavuno Young & Fearless Church



# 02. Chapter Two

Branding

## **Client; Mania Riders Ltd**

Mania Riders is a professional commercial motorcycle service company. With a wide array of bespoke services, they provide safe, reliable and secure fluid and dynamic services on two wheels.

## **Client Brief**

We were tasked with coming up with the full brand for the organization to have the branding feel both premium yet relatable brand that will speak to the quality of the brand.

# **Project Duration**

1 Month



Mania Riders

Through back and forth, we were able to get the necessary documents to ensure we were able to get what the client needed

# **Client Visualizations**

Logo







# Main Logo

This is the main logo.







Aux. Logo

This logo can be used interchangeably with the main logo

# **Client Visualizations** Stationary



# **Branding Designs Client Visualizations** Marketing Flyers

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WHO ARE LOCALS?



**Client Visualizations** Social Media Flyers







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# VOLKSLIFTEA

# **Client; Volkslift East Africa**

Volkslift East Africa provides the best elevators, escalators and moving walkways in Kenya & the rest of East Africa by using the latest German technologies. We help enable the smooth flow of urban traffic in buildings and organizations through installation of elevators, escalators and moving walkways.

#### **Client Brief**

We were tasked with the redesign for the Volkslift Company profile and give it a fresh re-fill to show the corporate aspects of the brand.

# **Project Duration**

1 Month





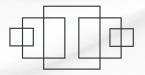


# SOLUTIONS For Existing Buildings

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BELVA HOMES

# **Client; Belva Homes**

The apartments have been styled with contemporary elegance embodying modern living with a perfect blend of luxury and convenience in mind.

# **Client Brief**

We were coming up with the branding for Belva Homes to show how the overall branding aspects will show up.

# **Project Duration**

2 Weeks





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About Belva Homes

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Brand Slogan

Table of Content

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Concept

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**KENYA GREEN BUILDING SOCIETY** Build Green Save Kenya

# **Client: Kenya Green Building** Society (KGBS)

The Kenya Green Building Society (KGBS) is an independent, non-profit membership based society registered with the World Green Building Council as its Kenya Chapter.

# **Brief: Branding Elements**

Lebu was contracted to develop branding elements for KGBS to further integrate the branding within the organization.

We were able to develop a couple of elements to the satisfaction of the organization.

KENYA GREEN

Build Green Save Kenya

BUILDING SOCIETY



#### Email Signature



# ear Mr. Smith

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virgini

Looked up one of the more obscure Latin words, consecteur, from a Lorem Ipsum passage, and going through the oites of the word in classical ilterature, Bonorum et Malorum" by Cicero are also reproduced in their exact original form, accompaniediscovered the undoubtable source. Extremes of Good and Evil by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Benaissance.

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one.







#### **Business** Card

**03. Chapter Three** Digitat

#### **SOCIAL MEDIA**



#### **Client: NdovuCloud**

NdovuCloud Technologies Limited is a Cloud Software Company that was incorporated in 2020 to enable SMEs in Kenya and around the world to leverage on the power of Cloud and Data to solve problems and eventually scale their businesses.

## **Brief: Digital Marketing**

Over a 3-month period, we ran an awareness campaign that allowed the overall growth of the company and allowed them to build the credibility necessary to raise the funding they needed to grow and expand.

Through this, we were also able to run a media campaign that enabled them to reach the clients they needed.



# SOCIAL MEDIA



#### Outcome

A well prepared strategy and plan enabled us to create a proper Digital Marketing Plan in order to ensure the success of the brand.

Through strategic SEO & SEM Marketing, we were able to raise the Search engine ranking of the pages enabling them to reach their audience

Business Intelligent Applications

VYou're In, We understand You're

## **Benefits**

10% increase in Brand Recall. 50% increase in page followers 2% increase in overall brand engagement by building a strong brand community.

ATTOMAL CLOUD AND DATA

BUSINESS INTELLIGENCE SOFTW

NdovuCloud

Doud . + 53 ret

MANAGED DATABASES WERSTEBUILDER

## **SOCIAL MEDIA POSTERS**









# <image>



# **SOCIAL MEDIA**

# **Client; Kenya Green Building Society**

#### Launch of the Jenga Green Library **Meet the Panel Moderator** World Environment Cecilia Wandiga Day Executive Director & Trustee Board Centre for Science and Technology Inn (CSTI) Instagram V O Ponel Discussion: Cost of green products and services, and how to make them more affordable. Jenga Green Sorit Expo Centre 20th April 2022 Library Launch gle Play Join us for the launch of the cinco greer library and learn about the susteinable products and services in Kenyo Only one Earth O REMAILABLES Sarit Expo Centre æ 0 fsd () ====-0 0 20th April 2022 W BOTTCALS 0 Apo Sto Choose Green JOIN OUR KGBS COMMUNITY o fsd ... P D V EDGE EXPERT TRAINING Edge OFFC Sintali C Richard Ranna Scory

Social Media creatives created monthly for the client

**04. Chapter Four** 

ui/ux design

# **UI/UX Design**

# **Client: Zada Consult**



Zada Consult is a full-service real estate consultancy company specializing in property development and management.

#### **Brief: Website Development**

Looking to rebrand, Zada Consult contracted us to come up with a website refresh design that spoke to their clients while seperating the company from it's competitors.

In order to do this, we looked at bringing the site to the mordern era and we were able to achieve this by highlighting the color and visual language of the brand and merging them to form a cohesive website face.



# **UI/UX Design**



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# **UI/UX Design**

# **Client: Mouton**



Mouton was a financial saving app that aimed to revolutionize saving and spending within the African countries to make it easy for Africans to spend one digital currency in all of Africa

# **Brief: UI/UX**

Looking to launch their App, Mouton contacted Lebu to develop the UI/UX design of the app to ensure easy flow of traffic within the different countries.



**05. Chapter Four** 

Character Design

# Lebu Gallery

Some of the creative art that our brand has worked on.







# **Our Services**

Branding & Logo	Digital Marketing
Interface Design	Experiential Design
Web Development	Augmented Reality
Art Direction	3D Animation
Illustration	2D Animation
Asset Animation	

# **Partner With Us**

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