



Portfolio

Lebu Studio is a design and animation studio that helps businesses & individuals to gain visibility online by using animation and content marketing.

# Who are we

## Some of our Clients

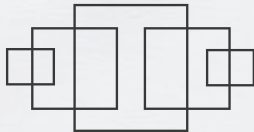


KENYA GREEN  
BUILDING SOCIETY  
Build Green Save Kenya

**ZADA**  
Consult  
EXQUISITE LIVING

**3408**  
**belva**

**VOLKSLIFTEA**



BELVA HOMES



NATIONAL  
COHESION AND  
INTEGRATION  
COMMISSION  
KENYA

*finfun*



**USAID**  
FROM THE AMERICAN PEOPLE



**OXFAM**

**Mania**  
*Riders*



Ndovu Cloud

**Tessian**  
Medical Supplies Ltd.  
*Your One Stop Shop for Medical Supplies*



**TARMAL**  
THE STEEL PEOPLE

**NDOTO**

**//mouton**  
an old tradition for a new generation.



**SWIFT LIQUOR**

## 01. Chapter One

# Logo Design





2022

**Wangui Macharia**  
Photographer



wangui<sup>7</sup>  
macharia<sub>o</sub>

2022

**Elim of Africa**  
Christian Ministry



2017

**El Glamour Style**  
Fashion

*El Glamour*  
Style 

2017

## Safe Spaces

Community Therapy



2016

## Jopa Connections

E-Commerce Site



2016

## Mavuno Young & Fearless

Church





## **02. Chapter Two**

# Branding

### ***Client; Mania Riders Ltd***

Mania Riders is a professional commercial motorcycle service company. With a wide array of bespoke services, they provide safe, reliable and secure fluid and dynamic services on two wheels.

### ***Client Brief***

We were tasked with coming up with the full brand for the organization to have the branding feel both premium yet relatable brand that will speak to the quality of the brand.

### ***Project Duration***

1 Month





## Branding Designs

Through back and forth, we were able to get the necessary documents to ensure we were able to get what the client needed

## Client Visualizations

### Logo



### Main Logo

This is the main logo.



### Aux. Logo

This logo can be used interchangeably with the main logo

# Branding Designs

## Client Visualizations

### Stationary





## Branding Designs

## Client Visualizations

## Marketing Flyers





## Branding Designs

### Client Visualizations

#### Social Media Flyers



## Branding Designs

# VOLKSLIFTEA

### **Client; Volkslift East Africa**

Volkslift East Africa provides the best elevators, escalators and moving walkways in Kenya & the rest of East Africa by using the latest German technologies. We help enable the smooth flow of urban traffic in buildings and organizations through installation of elevators, escalators and moving walkways.

### **Client Brief**

We were tasked with the redesign for the Volkslift Company profile and give it a fresh re-fill to show the corporate aspects of the brand.

### **Project Duration**

1 Month



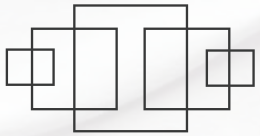


## Branding Designs





## Branding Designs



BELVA HOMES

### **Client; Belva Homes**

The apartments have been styled with contemporary elegance embodying modern living with a perfect blend of luxury and convenience in mind.

### **Client Brief**

We were coming up with the branding for Belva Homes to show how the overall branding aspects will show up.

### **Project Duration**

2 Weeks



Branding Designs





## Branding Designs



KENYA GREEN  
BUILDING SOCIETY  
Build Green Save Kenya

### Client: Kenya Green Building Society (KGBS)

The Kenya Green Building Society (KGBS) is an independent, non-profit membership based society registered with the World Green Building Council as its Kenya Chapter.

### Brief: Branding Elements

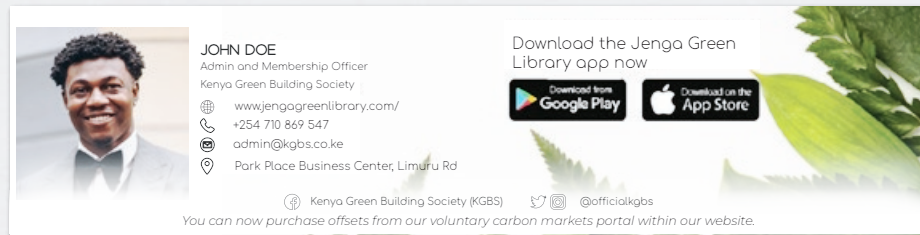
Lebu was contracted to develop branding elements for KGBS to further integrate the branding within the organization.

We were able to develop a couple of elements to the satisfaction of the organization.

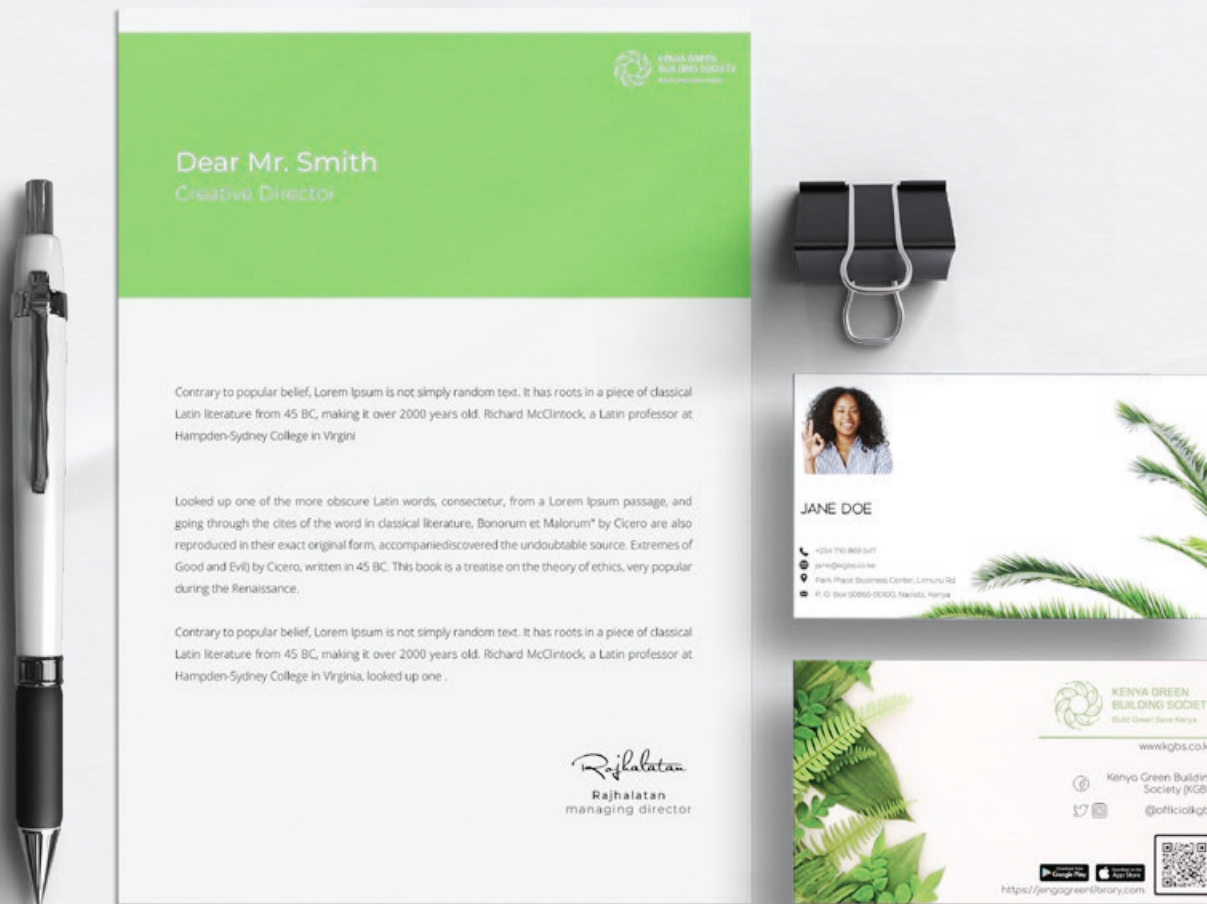




## Branding Designs



### Email Signature



### Business Card

### **03. Chapter Three**

*Digital*



## SOCIAL MEDIA



### Client: NdovuCloud

NdovuCloud Technologies Limited is a Cloud Software Company that was incorporated in 2020 to enable SMEs in Kenya and around the world to leverage on the power of Cloud and Data to solve problems and eventually scale their businesses.

### Brief: Digital Marketing

Over a 3-month period, we ran an

- awareness campaign that allowed the
- overall growth of the company and
- allowed them to build the credibility necessary to raise the funding they needed to grow and expand.

Through this, we were also able to run a media campaign that enabled them to reach the clients they needed.





## SOCIAL MEDIA



### Outcome

A well prepared strategy and plan enabled us to create a proper Digital Marketing Plan in order to ensure the success of the brand.

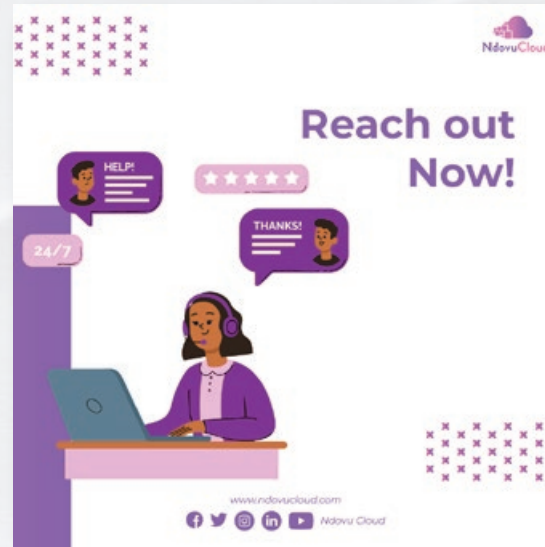
Through strategic SEO & SEM Marketing, we were able to raise the Search engine ranking of the pages enabling them to reach their audience

### Benefits

10% increase in Brand Recall.  
50% increase in page followers  
2% increase in overall brand engagement by building a strong brand community.



## SOCIAL MEDIA POSTERS





## SOCIAL MEDIA

Client; Kenya Green Building Society



Social Media creatives created monthly for the client

## 04. Chapter Four

ui/ux design



## UI/UX Design

### Client: Zada Consult



Zada Consult is a full-service real estate consultancy company specializing in property development and management.

### Brief: Website Development

Looking to rebrand, Zada Consult contracted us to come up with a website refresh design that spoke to their clients while separating the company from its competitors.

In order to do this, we looked at bringing the site to the modern era and we were able to achieve this by highlighting the color and visual language of the brand and merging them to form a cohesive website face.







## UI/UX Design

**Client: Mouton**



Mouton was a financial saving app that aimed to revolutionize saving and spending within the African countries to make it easy for Africans to spend one digital currency in all of Africa

### **Brief: UI/UX**

Looking to launch their App, Mouton contacted Lebu to develop the UI/UX design of the app to ensure easy flow of traffic within the different countries.



**05. Chapter Four**

# Character Design



## Lebu Gallery

Some of the creative art that our brand has worked on.



## ***Our Services***

Branding & Logo

Interface Design

Web Development

Art Direction

Illustration

Asset Animation

Digital Marketing

Experiential Design

Augmented Reality

3D Animation

2D Animation

## ***Partner With Us***

**Contact:** 0794 158 156

**Email:** [skwolo@lebustudio.com](mailto:skwolo@lebustudio.com)





*Thank You*



[www.lebustudio.com](http://www.lebustudio.com)

