

Lebu
Studios

Portfolio

Lebu Studio is a design and animation studio that helps businesses & individuals to gain visibility online by using animation and content marketing.

Who are we

Some of our Clients



01. Chapter One

Logo Design



2022
Wangui Macharia
Photographer



wangui
macharia

2022
Elim of Africa
Christian Ministry



2017
El Glamour Style
Fashion

El Glamour
Style 

2017
Safe Spaces
Community Therapy



2016
Jopa Connections
E-Commerce Site



2016
Mavuno Young & Fearless
Church



02. Chapter Two

Branding

Client; Mania Riders Ltd

Mania Riders is a professional commercial motorcycle service company. With a wide array of bespoke services, they provide safe, reliable and secure fluid and dynamic services on two wheels.

Client Brief

We were tasked with coming up with the full brand for the organization to have the branding feel both premium yet relatable brand that will speak to the quality of the brand.

Project Duration

1 Month



Branding Designs

Through back and forth, we were able to get the necessary documents to ensure we were able to get what the client needed

Client Visualizations

Logo



Main Logo

This is the main logo.



Aux. Logo

This logo can be used interchangeably with the main logo

Branding Designs
Client Visualizations
Stationary



Branding Designs

Client Visualizations

Marketing Flyers

Mania Riders

We are a professional commercial motorcycle service company. With a wide array of bespoke services, we provide safe, reliable, professional and dynamic services on two wheels.

Our Packages

Courier
Special
Buy a pre-set package for ease of use.

Year	Price
2016	KES 6,000
2017	KES 15,000
2018	KES 28,000
2019	KES 35,000

Mania Locals

WHO ARE LOCALS?

This is our reference for outsourced riders. They are riders who would like a dedicated rider & motorcycle to attend to their needs. We provide carefully selected riders with ground checks, thorough safety training and a high level of service. Our motorcycles are also serviced regularly and in certified mechanics to ensure it is road-worthy.

Our Prices

Motorcycle	Price
2016	KES 40,000
2017	KES 50,000

Mania Riders

Call us now at 0798 157 559

Branding Designs

Client Visualizations

Social Media Flyers



Branding Designs

VOLKSLIFTEA

Client; Volkslift East Africa

Volkslift East Africa provides the best elevators, escalators and moving walkways in Kenya & the rest of East Africa by using the latest German technologies. We help enable the smooth flow of urban traffic in buildings and organizations through installation of elevators, escalators and moving walkways.

Client Brief

We were tasked with the redesign for the Volkslift Company profile and give it a fresh re-fill to show the corporate aspects of the brand.

Project Duration

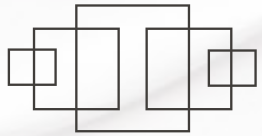
1 Month



Branding Designs



Branding Designs



BELVA HOMES

Client; Belva Homes

The apartments have been styled with contemporary elegance embodying modern living with a perfect blend of luxury and convenience in mind.

Client Brief

We were coming up with the branding for Belva Homes to show how the overall branding aspects will show up.

Project Duration

2 Weeks



Branding Designs



Concept

About Brand Guidelines

Brand Slogan



About Belva Homes

Packaging



Table of Content

Concept
Logo

Branding Designs



KENYA GREEN
BUILDING SOCIETY
Build Green Save Kenya

Client: Kenya Green Building Society (KGBS)

The Kenya Green Building Society (KGBS) is an independent, non-profit membership based society registered with the World Green Building Council as its Kenya Chapter.

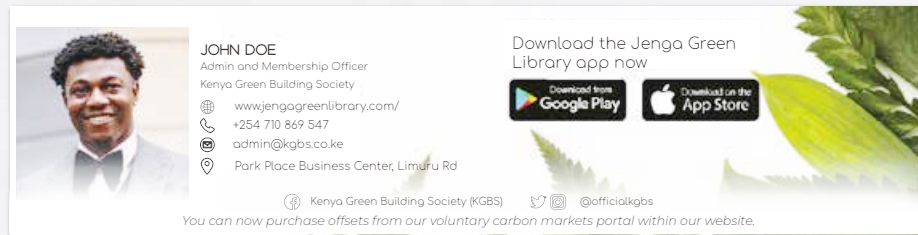
Brief: Branding Elements

Lebu was contracted to develop branding elements for KGBS to further integrate the branding within the organization.

We were able to develop a couple of elements to the satisfaction of the organization.



Branding Designs



JOHN DOE
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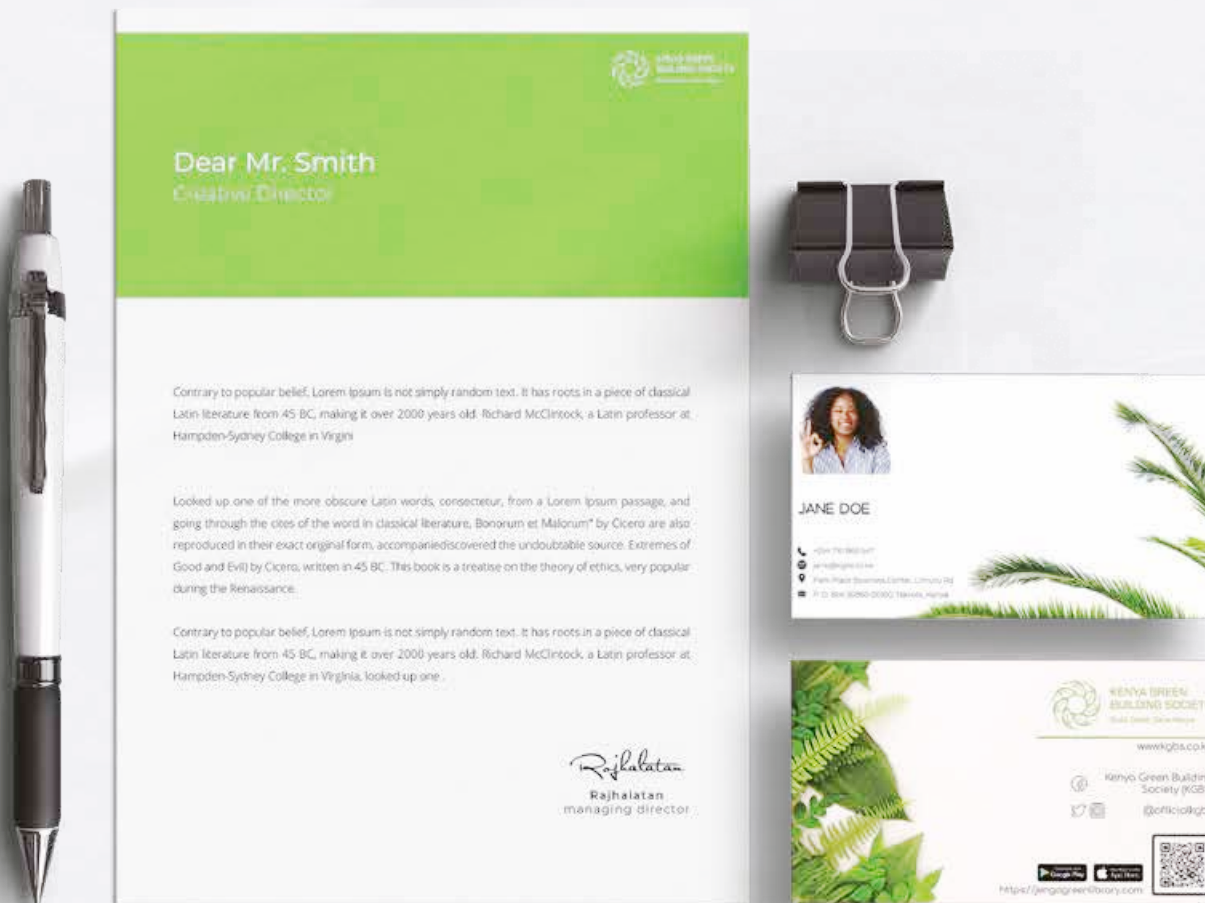
Kenya Green Building Society (KGBS) @officialkgbs

You can now purchase offsets from our voluntary carbon markets portal within our website.

Download the Jenga Green Library app now

Download from Google Play | Download on the App Store

Email Signature



Dear Mr. Smith
Creative Director

Contrary to popular belief, Lorem ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia

Looked up one of the more obscure Latin words, consectetur, from a Lorem ipsum passage, and going through the cites of the word in classical literature, Bonorum et Malorum" by Cicero are also reproduced in their exact original form, accompanied discovered the undoubtable source. Extremes of Good and Evil) by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance.

Contrary to popular belief, Lorem ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one

Rajhalatan
Rajhalatan
managing director

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Build Green. Grow Wealth.

www.kgbs.co.ke

Kenya Green Building Society (KGBS)
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https://jengagreenlibrary.com

Business Card

03. Chapter Three

Digital

SOCIAL MEDIA



Client: NdovuCloud

NdovuCloud Technologies Limited is a Cloud Software Company that was incorporated in 2020 to enable SMEs in Kenya and around the world to leverage on the power of Cloud and Data to solve problems and eventually scale their businesses.

Brief: Digital Marketing

Over a 3-month period, we ran an awareness campaign that allowed the

- overall growth of the company and
- allowed them to build the credibility necessary to raise the funding they needed to grow and expand.

Through this, we were also able to run a media campaign that enabled them to reach the clients they needed.



SOCIAL MEDIA



Outcome

A well prepared strategy and plan enabled us to create a proper Digital Marketing Plan in order to ensure the success of the brand.

Through strategic SEO & SEM Marketing, we were able to raise the Search engine ranking of the pages enabling them to reach their audience

Benefits

- 10% increase in Brand Recall.
- 50% increase in page followers
- 2% increase in overall brand engagement by building a strong brand community.



SOCIAL MEDIA POSTERS

A purple poster with a central cloud containing the text "SEO". Surrounding it is a mind map of related terms: Link, Page Rank, Update, Web, Web Design, Traffic, Tag, Social Media, Content, Strategy, Search, Marketing, Back link, Blog, Keywords, and Rank. The NdoovuCloud logo is in the top right corner. At the bottom, there is a website URL and social media icons for Facebook, Twitter, Instagram, LinkedIn, and YouTube.

A white poster with a woman wearing a headset working at a laptop. Above her are speech bubbles saying "HELP!", "24/7", and "THANKS!". A five-star rating is also shown. The text "Reach out Now!" is prominently displayed. The NdoovuCloud logo is in the top right corner. At the bottom, there is a website URL and social media icons for Facebook, Twitter, Instagram, LinkedIn, and YouTube.

A white poster with a central graphic of interlocking gears. Four people are shown working at desks, each with a speech bubble containing a question mark. The text "24/7 Customer Support" is at the bottom. The NdoovuCloud logo is in the top right corner. At the bottom, there is a website URL and social media icons for Facebook, Twitter, Instagram, LinkedIn, and YouTube.

A purple and white poster featuring a man in a red shirt with his fist raised in celebration. The text "HAPPY NEW MONTH" is written in large, bold letters. The NdoovuCloud logo is in the top right corner. At the bottom, there is a website URL and social media icons for Facebook, Twitter, Instagram, LinkedIn, and YouTube.

A purple poster with a man in a purple shirt pushing a hand truck loaded with cardboard boxes. The text "We Have Moved!" is at the top. Below it, the new address is listed: "Walyaki way, The Mirage, Ground Floor Suit 8". The NdoovuCloud logo is in the top right corner. At the bottom, there is a website URL, phone numbers (+254 743 144 398 and +1 930 205 3484), an email address (help@ndoovucloud.com), and social media icons for Facebook, Twitter, Instagram, LinkedIn, and YouTube.

A white poster with a man in a purple shirt standing on a circular platform, surrounded by various data charts and graphs. The text "Learn About Business Intelligence" is at the bottom. The NdoovuCloud logo is in the top right corner. At the bottom, there is a website URL and social media icons for Facebook, Twitter, Instagram, LinkedIn, and YouTube.

SOCIAL MEDIA

Client; Kenya Green Building Society



Social Media creatives created monthly for the client

04. Chapter Four

ui/ux design

UI/UX Design

Client: Zada Consult



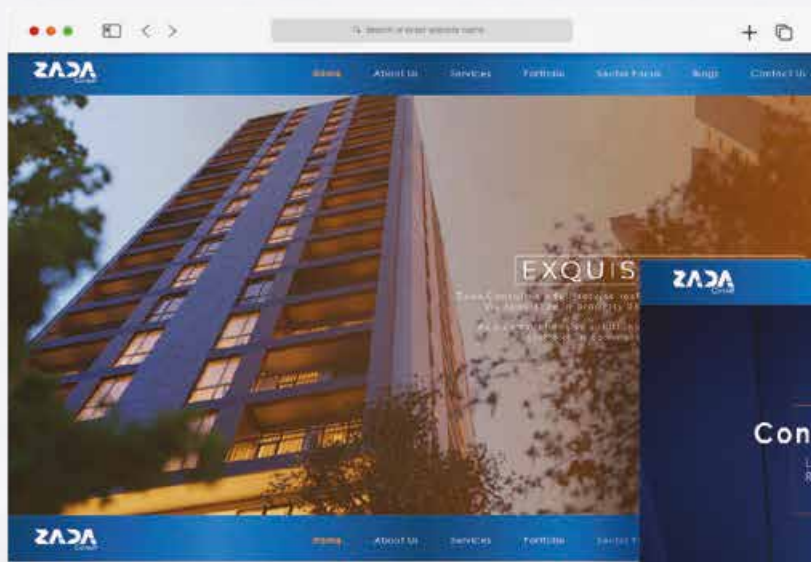
Zada Consult is a full-service real estate consultancy company specializing in property development and management.

Brief: Website Development

Looking to rebrand, Zada Consult contracted us to come up with a website refresh design that spoke to their clients while separating the company from its competitors.

In order to do this, we looked at bringing the site to the modern era and we were able to achieve this by highlighting the color and visual language of the brand and merging them to form a cohesive website face.





UI/UX Design

Client: Mouton



Mouton was a financial saving app that aimed to revolutionize saving and spending within the African countries to make it easy for Africans to spend one digital currency in all of Africa

Brief: UI/UX

Looking to launch their App, Mouton contacted Lebu to develop the UI/UX design of the app to ensure easy flow of traffic within the different countries.



05. Chapter Four

Character Design

Lebu Gallery

Some of the creative art that our brand has worked on.



Our Services

Branding & Logo

Interface Design

Web Development

Art Direction

Illustration

Asset Animation

Digital Marketing

Experiential Design

Augmented Reality

3D Animation

2D Animation

Partner With Us

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Thank You



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